



Monday, 22 August 2011

Mr. Luke Wallace

Digital Marketing Manager
Monster Energy
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Attention Mr. Luke Wallace

I am applying for the position of Junior Graphic Designer / Digital Media Producer, advertised recently on www.seek.com.au. I am a drinker of your beverage and like how the product range is designed with claw marks to represent the M.

As well as being a proficient user of Dreamweaver CS5, I am skilled when it comes to hand coding html and css. When I code myself, I like include comments and formatting to make the files easier to use for those who may come after me. I regularly maintain the Warragul Cycling Club's website. This is similar to producing a weekly newsletter, as race reports are generally uploaded once a week along with news flashes and general information.

I was an A and B student in graphics at high school and am a high performer in my diploma of commercial arts studies (due for completion late 2012). Action sports interest me, especially those involving human power. I've flown down rugged bush trails with nary a thought for my safety once or twice. Having excellent Photoshop and Illustrator skills will allow me to produce all the design elements you are looking for. My portfolio demonstrates my concepting, design and web based talents and shows I can tailor designs for the required display medium.

This role would be a great way to get into the graphic design industry. You would acquire someone who as well as being able to think for themselves, loves to follow direction (science is big on, "if it's not recorded, it did not happen"), and thanks to having team leader experience, would be able to step into bigger shoes if required.

Thank you for your consideration

To view my online portfolio, go here: www.vraliendesign.com.au/portfolio.pdf

